



Konceptuality “Kreative Visions”

About Karen McGreevey

Karen McGreevey is Owner and Founder of **Konceptuality**, an innovative and cutting edge internet-based solution designed to help Clients meet their editorial and general administrative support services needs via the world-wide web. **Konceptuality** specializes in facilitating these services to Writers, Editors, Authors, Publishers and small to mid-sized business owners.

McGreevey’s weakness for “editorial fix ‘em ups” and the latest “creations that accompany computer technology” presented a unique opportunity for her to snag a dollar or two for doing something she loved. So she chose to handily jump the corporate track at a fork in the road in mid-2006 to form her own company.

Konceptuality guides Clients as they address any number of work-related anxieties and pressures. “Sometimes, if you’re doing it by yourself, tensions can hobble the nerves just thinking about editing, or short deadlines and project turn-around time,” McGreevey said. Since **Konceptuality** ‘kicks aside’ the editing muck, clients can become more productive and better able to concentrate on other needs of the company.

McGreevey utilizes the tenets of exceptional proficiency in editorial review and experience in administrative office support responsibilities learned and practiced throughout a long-term, multi-industry career in the public, private, and non-profit sectors.

Prior to her “run away” off the beaten “bricks and mortar” path, McGreevey achieved a public distinction, and a personal pride and satisfaction from writing federally-funded grants. Grants that in the end secured funding that totaled over a million dollars for a number of programs geared toward Public Housing Drug Elimination, and Family Self-Sufficiency!

McGreevey entered the Virtual Assistant (VA) arena on a wing and a prayer, with little to no fuss, and quickly became acquainted at several leading internet Virtual Assistant forums. There, she proceeded to immerse herself in volunteer activities as she continued to perfect her editing knowledge and administrative support skills. In a relatively short time, McGreevey maneuvered her creative gifts to the benefit of her peers in the VA industry; she swiftly earned acclaimed notoriety for her eagerness, her helpfulness, her reliability and her veracity.

In addition to “pay” for “play” and volunteerism, McGreevey has spent other hours writing articles to add to her Writing Portfolio. “Make that Two Bon Bons, Please”; “Keeping Up with the Joneses”, “I’m Taller than You”, “I Have a Dream”, and “There’s a New Kid in Town”— all of a motivational, self-improvement, or business advice ilk -- are located in the “Reading Room” here, and are available for download.

Testimonial

"Karen McGreevey is a consummate professional. Her diligent attention to detail and rapid response time on every single assignment help make any project successful. I am constantly impressed with Karen’s ability to jump in on a project and discover opportunities for improvement. The fact that she has such a buoyant personality is just icing on the cake."

Roxanne Ravenel
Owner, SOHO Support Solutions

Contact

Contact us at info@konceptuality.com or pr@konceptuality.com, or call 866-248-7481 for details to find out how, “We can fuel your words to make you a force to be reckoned with.”

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